



# ASEAN Ceramics 2019

28-30 August 2019 | Impact Forum Hall 4 | Bangkok | Thailand

Southeast Asia's international exhibition of machinery, technology and materials for manufacturing whiteware, heavy clay and advanced ceramics



## Fact Sheet

- Exhibition title:** **ASEAN Ceramics 2019**  
Southeast Asia's international exhibition of machinery, technology and materials for manufacturing white-ware, heavy clay and advanced ceramics.
- Date & Venue :** 28-30 August 2019, Impact Forum Hall 4, Bangkok, Thailand
- Co located :** **Innovation Print Asia Expo 2019**  
The dedicated exhibition for Hybrid Print, Special Print and Functional Print Processing and Technology.
- Supported By :** Ministry of Industry  
Department of Industrial Promotion, Ministry of Industry  
Ministry of Science and Technology  
National Science and Technology Development Agency (NSTDA)  
National Metal and Materials Technology Centre (MTEC)  
Department of Materials Science Chulalongkorn University  
Thailand Institute of Scientific and Technological Research (TISTR)  
Thailand Convention and Exhibition Bureau (TCEB)  
Thai Ceramic Society  
Indonesian Ceramics Society  
Vietnam Building Ceramics Association (VIBCA)  
The Ceramic Society of Japan  
Indian Ceramics Society  
Bangladesh Ceramics Society  
Lampang Ceramics Association  
Ratchaburi Ceramics Association  
Ceramic Research Institute  
World Academy of Ceramics  
World's Events Organisation

- Exhibit profile :** raw materials, additives, powders, production materials, refractory materials, firing aids, kilns and equipment, machinery, heavy clay plant equipment, fine and refractory ceramic technology and machinery, technical ceramics and powder metallurgy, laboratory & test equipment, research / development / consultancy / services
- Visitor profile :** Ceramic professionals from Southeast Asia, South Asia and the Far East. 74.7% of visitors were directly involved in product purchasing, 43.8% were from management and senior management, 25.2% were from production and 17.8% were company owners, Managing Directors or CEOs.  
The highest number of Asian visitors attended from Vietnam, followed by India, China, Malaysia, Japan, Singapore, Taiwan, Sri Lanka, Bangladesh, Indonesia, Hong Kong, Korea, Brunei, Philippines, Myanmar and Pakistan.
- Market Highlights :** ASEAN market size is now valued at 2.69 trillion GDP, 3rd largest in the World. Thailand is one of the 3 Ceramic Powerhouses of Asia alongside China & India. Thai government announces US\$93 billion infrastructure investment programme. Total export value of Thai ceramics rose 16% in 2016.
- Regional Overview :** Thailand is not only positioned in the heart of the ASEAN trading block but also, as importantly, in the heart of the Greater Mekong Sub-region (GMS). The GMS is made up of Myanmar, Lao, Cambodia, southern China and Thailand. With a population of over 300 million, all linked by land routes, and soon by rail, this region is fast becoming one of the most important trading blocks in the world due to its population and pace of growth, the mix of emerging, developing and mature markets and its trade routes to India, Russia and the rest of Europe.
- Market Report :** ASEAN's trading partners go well beyond its geographical borders with the ASEAN + 5 trade partnership being formed of Southeast Asia plus India, China, South Korea, Japan, Australia/New Zealand. It is worth noting that Asia, excluding Japan, accounted for just 9% of the global economy in 1998, by 2012 it had reached 21% market share and by 2016 was at 27%. ASEAN's strength is not only as an export powerhouse but as a huge net importer of manufacturing machinery and materials to service this production, unlike China and, to a lesser extent, India.
- Cost :** Raw Space: US\$ 295 per m2. Walk On Package: US\$ 355 per m2

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